

BS

VOYAGES

Experience our Expertise

   @lsvoyages



ABOUT US



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LBS TRAVEL CRAFTING UNFORGETTABLE JOURNEYS

LBS VOYAGES is a DMC specializing in MICE (Meetings, Incentives, Conferences, and Exhibitions) and leisure travel. Through various segments, we offer a comprehensive range of event organization and leisure services. We plan, coordinate, and organize all activities related to the B2B and B2C tourism sectors, including the creation of ready-to-order packages.

Among our services, we offer accommodation booking, catering, transportation, seminar organization, as well as guided tours and private event organization. Our dedicated and passionate team possesses extensive on-the-ground expertise and provides a wide array of tailor-made services.

Our partners include hoteliers, transport providers, and restaurateurs in the market, all of whom have a reputation for excellence and reliability that aligns with the high standards we uphold.

Experience our Expertise

OUR STORY

THE GENESIS OF LBS VOYAGES

The history of LBS Voyages began with the meeting of three professionals from the tourism, communication, transport, and logistics sectors. The first, after being trained at the prestigious Vatel school, secured his first position at the Plaza Athénée in Paris. After returning to Morocco following this successful experience in hospitality, he specialized in hotel e-commerce and revenue management by opening his first company, which is now a leader in its field.

The second, after training at the Sorbonne, returned to Morocco and has since managed prestigious tourist and hotel establishments. The third, a graduate of the University of Arsenal Toulouse, became a seasoned businessman and a professional in the transport sector.

LBS Voyages was therefore logically born from the alliance of these three complementary profiles.





MICE & EVENTS

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CRAFTING UNIQUE PROFESSIONAL EVENTS

LBS voyages includes Meetings, Incentives, Conferences and Exhibitions. As a company specialized in business travel, we offer a complete range of personalized services to organize turnkey, tailor-made professional events.

We are convinced that every company is unique, and to respect this DNA we dedicate teams made up of the best people on the market to meet all your expectations and requirements, from conception to completion.

OUR STRATEGY IS BASED ON THESE FUNDAMENTAL POINTS

- Understanding customer needs and event objectives
- Choice of destination, venue and infrastructure
- Logistics and hospitality planning
- Use of state-of-the-art equipment and technology
- Budget and timing management
- Team/client/guest communication and coordination
- Perfect execution of the event





HOTELSCONNECT

HOTELS CONNECT CONNECTING HOTELS

HotelsConnect by LBS Voyages is a B2B collaboration solution facilitating connections with tour operators to boost your establishment's profitability through expert collaboration. We provide unparalleled expertise in revenue management strategies, guaranteeing substantial growth in financial results. Committed to enhancing visibility and recognition, our extensive network connects you with key players in the tourism industry, positioning your establishment for success. Join us for a fruitful partnership, where each collaboration is customized to propel your journey towards sustained excellence.

Maximize your hotel's potential with HotelsConnect, benefiting from expert management of overnight volumes and a sharp Revenue Management strategy for significant financial growth. Our extensive network boosts your establishment's visibility among major tourism providers, positioning you at the industry's forefront.





TAILOR MADE

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BESPOKED EXPERIENCES THROUGHOUT MOROCCO

Organizing a tailor-made trip can seem intimidating, which is why we offer our expertise in creating personalized journeys. We are committed to providing top-notch service and meeting your demands for quality, value, safety, and customer satisfaction. We are here to understand your needs, analyze your constraints, and propose innovative and suitable solutions.

We believe that our innovative approach, based on regular communication with you, will allow us to create unique, customized travel experiences together. Contact us now to benefit from our expertise and start planning your next tailor-made destination.



PARTNERS



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